

REVIEW FORM

SECTION I

Reviewer's Name:	
E-mail:	
Manuscript Number:	
Title:	
Date Sent to Reviewer:	
Date Expected from Reviewer:	

SECTION II: Comments

General comment:	
Introduction:	
Literature Review:	
Method and Methodology:	
Results:	
Conclusion:	
References:	
Other remarks:	
Decision:	

SECTION III: Please rate the following: (1 = Poor) (2 = Fair) (3 = Good) (4 = Excellent).

Originality:	
Contribution to the Field:	
Technical Quality to the Journal requirements:	
Clarity of Presentation:	
Depth of Research:	
English style is clear and understandable:	

SECTION IV: Ethical Assessment and Conflict of Interest (Kindly Mark Yes or No)

Have you identified instances of plagiarism in the content?	
Have you come across any cases of authors making inappropriate self-citations?	
Are there any other ethical concerns you wish to raise regarding this study?	

SECTION IV: Recommendation: (Kindly Mark with an X).

Accept	
Requires Minor Corrections:	
Requires Moderate Revision:	
Requires Major Revision:	
Submit to another publication/journal such as:	
Reject (Please be Specific):	

Scientific Journal "Marketing and Management of Innovations"
SECTION V: Additional Comments (Please make suggestions to the authors).